Expanding all the way from south Austin to north Temple and Killeen, Georgetown’s workforce labor shed includes more than 1,000,000 skilled workers who possess a variety of in-demand skill sets. More than 45% of Georgetown residents possess a bachelor’s degree or higher level of educational attainment – exceeding state and US averages.

Georgetown’s labor shed encompasses over 1,300,000 workers. Local employers draw from a workforce well outside of the city itself.

The labor shed is comprised largely of young professionals with more than a third of the workers between the ages of 25 and 44.

Georgetown city provides a strategic benefit for employers seeking a skilled workforce due to its close location to Fort Cavazos which sees more than 1,000 soldiers transition out of the military and into the private workforce each year.
TARGET INDUSTRIES

Georgetown’s strengths, assets, and existing business mix make it a prime location for advanced manufacturing, life sciences, and professional services. While these industries align with Georgetown’s strengths, including workforce, other industries relocating here will also be able to take advantage of its opportunities.

**Advanced Manufacturing Workforce**

Georgetown serves as a primary location for advanced manufacturing companies in the Austin region. This industry sector is growing rapidly in large part due to Georgetown’s strategic location along Interstate 35 and State Highway 130, its access to highly skilled labor, and robust infrastructure needed to support this sector.

**Life Science Workforce**

Georgetown is in close proximity to education institutions including Austin Community College, Baylor University, Dell Medical School at the University of Texas, Texas A&M Health Sciences Center, and Texas State University.

**Professional Services Workforce**

Due to the expansive workforce, there is a large source of innovation through professional service workers. Georgetown’s vast workforce in the professional services industry has over 100,000 individuals to support those occupations.
MAJOR EMPLOYERS
Non-governmental Employers with 100+ Employees

Airborn, Inc.  Lone Star Circle of Care
Caring Home Health  R&D Molders
Champion Site Prep  Rock Springs Hospital
CelLink Corporation  Smile Doctors
Chatsworth Products  Southwestern University
GAF Energy  St. David’s Georgetown Hospital
Georgetown Behavioral Health Institute  TASUS Texas Corporation
Loram Technologies, Inc.  The Wesleyan