Georgetown is located on Interstate 35 just north of Austin and within 200 miles of DFW, Houston, and San Antonio, providing the perfect place to live, work, and play. Georgetown retains its own authentic identity but is close enough to enjoy Austin’s cultural and entertainment opportunities.
Georgetown's labor shed encompasses over 1,000,000 workers. Local employers draw from a workforce well outside of the city itself.

**Life Science Workforce**
- North Labor Shed: 18,700
- South Labor Shed: 79,900

**Advanced Manufacturing Workforce**
- North Labor Shed: 7,300
- South Labor Shed: 30,200

**Professional Services Workforce**
- North Labor Shed: 4,500
- South Labor Shed: 108,000

The Georgetown labor shed is very well educated with 40% of the individuals possessing a Bachelor's degree or higher level of education.

Georgetown's labor shed is comprised largely of young professionals with more than a third of the workers between the age of 25 and 44.
A recent target industry and workforce analysis determined that Georgetown’s strengths, assets, and existing business mix make it a prime location for advanced manufacturing, life sciences, and professional services. While these industries align with Georgetown’s strengths, including workforce, other industries relocating here will also be able to take advantage of its opportunities.

**Target Industries**

- **Advanced Manufacturing**: Companies have access to a workforce with over 38,000 individuals in supportive occupations within its labor shed.
- **Life Sciences**: The life sciences industry has access to an abundant workforce with over 80,000 individuals in supportive occupations in its labor shed.
- **Professional Services**: Georgetown has a vast professional services workforce with over 90,000 individuals in supportive occupations in its labor shed.
- **Electric, water, & wastewater**: Electric, water, & wastewater are provided by the reliable city-owned and operated systems at Georgetown Electricity and Georgetown Water Services.
- **Proximity**: A big highlight is the proximity to Texas A&M Life Sciences, the University of Texas Medical School, and other cutting-edge life science research and education institutions.
- **Infrastructure Incentives**: While also having access to infrastructure incentives.
- **Location**: Georgetown’s location at IH-35 and SH-130 provides easy access to Austin, San Antonio, Dallas, and Houston, and is only 30 minutes from Austin Bergstrom International Airport.

Due to the expansive workforce, there is a large source of innovation through professional services workers.
MAJOR EMPLOYERS
NON-GOVERNMENTAL EMPLOYERS WITH 100+ EMPLOYEES

Airborn, Inc
Caring Home Health
Champion Site Prep
Chatsworth Products
Georgetown Behavioral Health Hospital
Loram Technologies Inc.
Lone Star Circle of Care

R&D Molders
Rock Springs Hospital
Smile Doctors
Southwestern University
St. Davids Georgetown Hospital
Tasus Texas
Wesleyan Homes