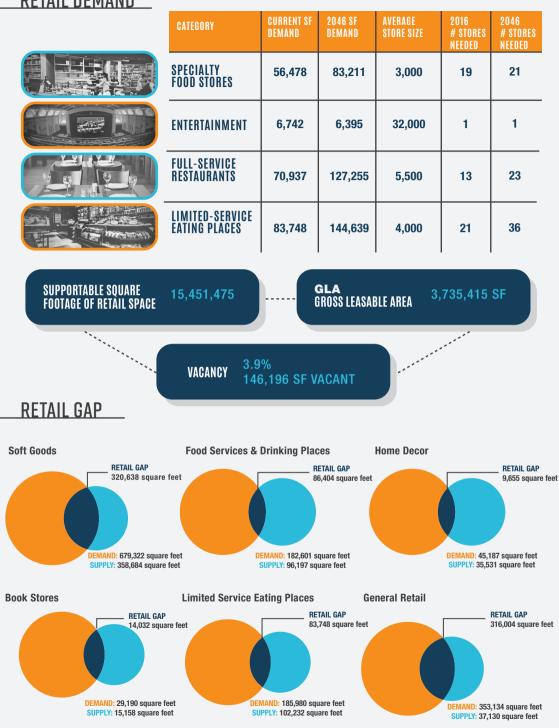


## **RETAIL DEMAND**





Generation Z	Millennials	<b>Generation X</b>	Baby Boomers	Silent
(0-18)	(18-35)	(35-55)	(55-75)	Generation
26%	18%	26%	22%	(75+) 8%